



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, Southeast
Washington, DC 20003
USA

INVOICE

DUPLICATE

Advertiser	POL/Priorities USA Action	Invoice #	201621-1
Product	10/9-10/15 PRIORITIES USA	Invoice Date	10/21/12
Estimate Number	1564	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WAVY	Order #	201621
Account Executive	Petry Philadelphia	Alt Order #	06844838
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	IN7584/SP7302
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/08/12 to 10/14/12	1x	- T- - - -					
	WAVY			Tu	10/09/12	:30	5:56 AM	PRATV1224H	\$700.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/08/12 to 10/14/12	1x	- - - T- - -					
	WAVY			Th	10/11/12	:30	5:07 AM	PRATV1219H	\$700.00		1
3	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/08/12 to 10/14/12	1x	- - - - F- -					
	WAVY			F	10/12/12	:30	5:38 AM	PRATV1219H	\$700.00		1
4	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/15/12 to 10/21/12	1x	M- - - - -					
	WAVY			M	10/15/12	:30	5:37 AM	PRATV1219H	\$700.00		1
5	WAVY	WAVY 6AM News	6a-7a		to						
				10/08/12 to 10/14/12	1x	- - W- - - -					
	WAVY			W	10/10/12	:30	6:55 AM	PRATV1219H	\$2,000.00		1
6	WAVY	WAVY 6AM News	6a-7a		to						
				10/08/12 to 10/14/12	1x	- - - - F- -					
	WAVY			F	10/12/12	:30	6:12 AM	PRATV1224H	\$2,000.00		1
7	WAVY	Today Show M-F	7a-9a		to						
				10/08/12 to 10/14/12	1x	- - - T- - -					
	WAVY			Th	10/11/12	:30	8:42 AM	PRATV1224H	\$2,000.00		1
8	WAVY	Today Show M-F	7a-9a		to						
				10/15/12 to 10/21/12	1x	M- - - - -					
	WAVY			M	10/15/12	:30	8:45 AM	PRATV1224H	\$2,000.00		1
9	WAVY	Today Show 2	9a-10a		to						
				10/08/12 to 10/14/12	1x	- T- - - -					
	WAVY			Tu	10/09/12	:30	9:56 AM	PRATV1219H	\$500.00		1
10	WAVY	Today Show 2	9a-10a		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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		Agency Ref	IN7584/SP7302
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	Today Show 2	9a-10a		to						
					10/08/12 to 10/14/12	1x	----F--				
	WAVY			F	10/12/12	:30	9:29 AM	PRATV1219H	\$500.00		1
11	WAVY	Today Show 3	10a-11a		to						
					10/08/12 to 10/14/12	1x	--W----				
	WAVY			W	10/10/12	:30	10:58 AM	PRATV1224H	\$400.00		1
12	WAVY	Today Show 3	10a-11a		to						
					10/08/12 to 10/14/12	1x	---T---				
	WAVY			Th	10/11/12	:30	10:46 AM	PRATV1219H	\$400.00		1
13	WAVY	Today Show 3	10a-11a		to						
					10/08/12 to 10/14/12	1x	----F--				
	WAVY			F	10/12/12	:30	10:51 AM	PRATV1224H	\$400.00		1
14	WAVY	Today Show 3	10a-11a		to						
					10/15/12 to 10/21/12	1x	M-----				
	WAVY			M	10/15/12	:30	10:29 AM	PRATV1219H	\$400.00		1
15	WAVY	Hampton Roads Show	11a-12p		to						
					10/08/12 to 10/14/12	1x	-T-----				
	WAVY			Tu	10/09/12	:30	11:33 AM	PRATV1224H	\$200.00		1
16	WAVY	Hampton Roads Show	11a-12p		to						
					10/08/12 to 10/14/12	1x	---T---				
	WAVY			Th	10/11/12	:30	11:28 AM	PRATV1224H	\$200.00		1
17	WAVY	Hampton Roads Show	11a-12p		to						
					10/15/12 to 10/21/12	1x	M-----				
	WAVY			M	10/15/12	:30	11:54 AM	PRATV1224H	\$200.00		1
18	WAVY	News 10 @ Noon	12p-1p		to						
					10/08/12 to 10/14/12	1x	--W----				
	WAVY			W	10/10/12	:30	12:59 PM	PRATV1219H	\$300.00		1
19	WAVY	News 10 @ Noon	12p-1p		to						

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WAVY	News 10 @ Noon	12p-1p		to						
					10/08/12 to 10/14/12	1x	----F--				
	WAVY			F	10/12/12	:30	12:22 PM	PRATV1219H	\$300.00		1
20	WAVY	Days of Our Lives	1p-2p		to						
					10/08/12 to 10/14/12	1x	---T---				
	WAVY			Th	10/11/12	:30	1:31 PM	PRATV1219H	\$350.00		1
21	WAVY	The Doctors	2-3p		to						
					10/08/12 to 10/14/12	1x	--W----				
	WAVY			W	10/10/12	:30	2:54 PM	PRATV1224H	\$200.00		1
22	WAVY	M-F 4-5p	4p-5p		to						
					10/08/12 to 10/14/12	1x	---T---				
	WAVY			Th	10/11/12	:30	4:32 PM	PRATV1224H	\$450.00		1
23	WAVY	M-F 4-5p	4p-5p		to						
					10/15/12 to 10/21/12	1x	M-----				
	WAVY			M	10/15/12	:30	4:50 PM	PRATV1219H	\$450.00		1
24	WAVY	News 10 @5p	5p-530p		to						
					10/08/12 to 10/14/12	1x	-T-----				
	WAVY			Tu	10/09/12	:30	5:12 PM	PRATV1219H	\$1,500.00		1
25	WAVY	News 10 @530p	530p-6p		to						
					10/08/12 to 10/14/12	1x	--W----				
	WAVY			W	10/10/12	:30	5:44 PM	PRATV1219H	\$1,500.00		1
26	WAVY	News 10 @530p	530p-6p		to						
					10/08/12 to 10/14/12	1x	----F--				
	WAVY			F	10/12/12	:30	5:56 PM	PRATV1224H	\$1,500.00		1
27	WAVY	News 10 @6p	6p-630p		to						
					10/08/12 to 10/14/12	1x	---T---				
	WAVY			Th	10/11/12	:30	6:21 PM	PRATV1219H	\$1,800.00		1
28	WAVY	News 10 @6p	6p-630p		to						

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28	WAVY	News 10 @6p	6p-630p		to						
				10/15/12 to 10/21/12	1x	M-----					
	WAVY			M	10/15/12	:30	6:12 PM	PRATV1224H	\$1,800.00		1
29	WAVY	M-F 7-730p	7-730p		to						
				10/08/12 to 10/14/12	1x	-T-----					
	WAVY			Tu	10/09/12	:30	7:17 PM	PRATV1224H	\$1,500.00		1
30	WAVY	M-F 730-8p	730-8p		to						
				10/08/12 to 10/14/12	1x	--W----					
	WAVY			W	10/10/12	:30	7:42 PM	PRATV1224H	\$1,500.00		1
31	WAVY	M-F News 10 @11	11p-1130p		to						
				10/08/12 to 10/14/12	1x	-T-----					
	WAVY			Tu	10/09/12	:30	11:22 PM	PRATV1219H	\$2,000.00		1
32	WAVY	M-F News 10 @11	11p-1130p		to						
				10/08/12 to 10/14/12	1x	---T---					
	WAVY			Th	10/11/12	:30	11:26 PM	PRATV1224H	\$2,000.00		1
33	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				10/08/12 to 10/14/12	1x	--W----					
	WAVY			W	10/10/12	:30	12:23 AM	PRATV1219H	\$500.00		1
34	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				10/15/12 to 10/21/12	1x	M-----					
	WAVY			M	10/15/12	:30	12:07 AM	PRATV1219H	\$500.00		1
35	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
				10/08/12 to 10/14/12	1x	--W----					
	WAVY			W	10/10/12	:30	1:34 AM	PRATV1224H	\$150.00		1
36	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
				10/08/12 to 10/14/12	1x	----F--					
	WAVY			F	10/12/12	:30	1:28 AM	PRATV1219H	\$150.00		1
37	WAVY	WAVY News 430-5am	430-5a		to						

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37	WAVY	WAVY News 430-5am	430-5a		to						
					10/08/12 to 10/14/12	1x	-- W----				
	WAVY			W	10/10/12	:30	4:57 AM	PRATV1224H	\$200.00		1
38	WAVY	WAVY News 430-5am	430-5a		to						
					10/15/12 to 10/21/12	1x	M-----				
	WAVY			M	10/15/12	:30	4:43 AM	PRATV1224H	\$200.00		1
39	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
					10/08/12 to 10/14/12	1x	-----S-				
	WAVY			Sa	10/13/12	:30	6:22 AM	PRATV1224H	\$500.00		1
40	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
					10/08/12 to 10/14/12	1x	-----S-				
	WAVY			Sa	10/13/12	:30	7:23 AM	PRATV1219H	\$800.00		1
42	WAVY	Sa 7-8p	7p-8p		to						
					10/08/12 to 10/14/12	1x	-----S-				
	WAVY			Sa	10/13/12	:30	7:18 PM	PRATV1224H	\$300.00		1
43	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					10/08/12 to 10/14/12	1x	-----S				
	WAVY			Su	10/14/12	:30	7:54 AM	PRATV1224H	\$800.00		1
44	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
					10/08/12 to 10/14/12	1x	-----S				
	WAVY			Su	10/14/12	:30	6:38 PM	PRATV1219H	\$500.00		1
45	WAVY	Saturday 9-10p	9p-10p		to						
					10/08/12 to 10/14/12	1x	-----S-				
	WAVY			Sa	10/13/12	:30	9:17 PM	PRATV1219H	\$500.00		1

Aired Spots **44**

Gross Total **\$36,250.00**

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Sales Region	National

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Alt Order #	06844838
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Commission**\$5,437.50**Net Amount Due**\$30,812.50**Payment Terms 30 Days

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